

MULTIMEDIA SHORT PRESENTATION AND DIGITAL POSTER GUIDELINES

SHORT MULTIMEDIA PRESENTATION

The short multimedia presentations are a space where graduate students and professionals who are in a research process or in projects for the application of solutions have the possibility of sharing their concerns, searches and partial results before a specialized audience.

These presentations have the option of being on video, digital poster or some other alternative resources (after consultation with the scientific committee of the congress). In this document we include guidelines for the video and digital poster format.

Requirements for video presentations:

- o the speaker will deliver a pre-recorded video of 3 minutes maximum in mp4 format
- o Video orientation must be horizontal
- o Use the cover page of the conference presentation (attached): Title, authors or collaborators, institution of origin
- o the material should discuss the methodology used, case study, conceptual, geographical and temporal delimitation
- o Discussion of the topic for the proposed axis and key questions
- o Main results obtained so far
- o Future bets, proposals, concerns, prospective of the topic

Participants will have 2 additional minutes for a short introduction and a brief closing space. **The file must have the ID number and the first last name of the author in the name, for example: 458_CORTES.mp4**

The presentations are in person, since within the framework of this interactive space, participants will have the possibility of receiving comments and feedback in real time from academics and professionals specialized in the topic.

NOTE: If you want to use another resource other than video or digital poster, you must contact the scientific commission in advance.

This material will be in continuous rotation during the 3 days of the congress, so it is recommended that at the beginning and at the end there be a contact email to receive comments.

The best materials may be selected for the digital memory of the congress and be shared through the congress channels for future consultations and in those cases, they may be asked to sign authorization for the dissemination of the material.

DIGITAL POSTER

The digital poster is also a means for graduate students and professionals who are in a research process or in solutions application projects, have the possibility of sharing their concerns, searches and partial results before a specialized audience.

The poster must have a horizontal or landscape format (vertical posters will not be accepted)

- The file format must be .pdf (please 'save as pdf' and not 'print to pdf')
- The size of the poster in pixels must be: 1920 width x 1080 height
- The size in centimeters must be: 90 cm wide x 60 cm high
- The poster template must be used (attached to this email)
- **The file must have the ID number and the first last name of the author in the name, for example: 458_CORTES.pdf**

Those posters that do not meet the characteristics may not be accepted.

Some suggestions for preparing your poster:

- o The poster must include title, authors or collaborators, institution of origin and email and contact information
- o The material must discuss the methodology used, case study, conceptual, geographical and temporal delimitation
- o Discussion of the topic for the proposed axis and key questions
- o Main results obtained so far
- o Future bets, proposals, concerns, prospective of the topic

Participants will have a total of 5 minutes to present their work. To meet the deadlines and ensure that it is a dynamic and graphically attractive presentation, the following is suggested:

- Show the conclusion at the beginning of the poster and present it as "bullet points."
- Avoid long sentences but try to write all your text messages in bullets.
- Avoid detailed tables but try to illustrate your results in graphs and flowcharts.
- Colors can be used to emphasize certain sections, but don't overdo it.
- Movies and other interactive materials or animations are not permitted.
- Hyperlinks will not work.

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