

PRESENTATION FILES AND LONG ARTICLE GUIDELINES

PRESENTATIONS:

The presentations are a space where researchers, specialized professionals and postgraduate students present research progress and results of their projects. They are grouped into tables related in theme and according to the axes of the congress.

The duration of the presentations will be a maximum of 15 minutes and afterwards there will be space for questions and comments from attendees.

The presentations will be made in a Power Point format, whose cover with the graphic design of the event is attached to this email.

Without exception, all presentations must be uploaded to a link that will be sent to you on February 26th, via email. The final presentation must be in the folder no later than March 31, 2025.

ARTICLE IN EXTENT:

As an objective of this congress, it is expected to consolidate a publication in book format, for which we invite you to send your text in full, which will be submitted for review to be part of this publication.

The best articles in length, in addition to being published, may receive a “Prize for the Best Articles” from the international university network Routes towards Sustainability and the ITESO for “Research on Sustainability” (Rules are attached to this email and can be found on the conference website).

The text must contain at least the following sections:

- Introduction
- Problematic
- Methodology
- Discussion
- Results
- Conclusions

Regarding the format, you must follow the guidelines below:

- The text must be delivered in editable Word format (docx)
- Summary of 200 to 300 words
- Five keywords maximum
- A minimum length of 6000 and a maximum of 7500 words including references in Spanish or English.
- Use Arial 12 font, with 2.5 cm margins and Arial 9 for necessary explanatory notes at the foot of the page.
- References in APA format
- All images, charts and graphs must be sent as an attached file with the name, for example: Figure 1: _____. Likewise, each image, figure or graph must be referenced in the text between brackets, for example: [Insert Figure 1]
- All images, charts and graphs must be delivered in JPEG format with a minimum resolution of 300 dpi.
- **The file name must have the ID number and the first surname of the main author in the name, example: 458_CORTES.docx and should be delivered by March 17th, 2025.**

The author must use the letterhead (document sent attached in this email) to present his article with the following guidelines:

TITLE OF THE WORK (capital letters and bold, Arial font of 14, single spacing)

SUBTITLE (capital letters and bold, Arial 12 point font)

Author(s)

Author Name

Co-Author Name 1*

Name of Co-Author 2**

Summary

Keyword 1, Keyword 2, Keyword 3, Keyword 4, Keyword 5

The author must have the rights of reproduction, publication and dissemination of all images, figures and tables.

It is recommended not to use photographs of people in the foreground unless you have expressed written authorization from the people.